

Exhibit 7



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Dear Silvio Dante,

Do you love going to the movies but hate the big ticket prices? Well I've got great news for you today, Silvio. Because you're already a member of Reservation Rewards, we've got [DISCOUNT Movie Tickets](#) on reserve for you right now.

[Click Here — Save up to 40% on Movie Tickets!](#)

As a member of Reservation Rewards, you can go directly to the [Movie Discount Center at www.ReservationRewards.com](#) and start saving right away. You can order tickets for leading theatre chains in and around Newark or anywhere across the U.S.A.

[Claim your Discount Movie Tickets NOW!](#)

When you order through Reservation Rewards, your [Discount Movie Tickets](#) are delivered direct to your doorstep in Newark. When the weekend comes along, you'll have tickets in-hand ready to hit the theatres. You save time and money.

Here's how it works...

- Click here to go directly to the [Movie Discount Center at www.ReservationRewards.com](#)
- Select a theatre in or near Newark (such as Loews Cineplex, United Artists, Regal Cinemas, and others)
- Specify the quantity of tickets you want
- Pay for the discount price on your credit card
- Watch your mail for your tickets to arrive within 7-10 days

The [Movie Discount Center at ReservationRewards.com](#) is a restricted Web site open ONLY to Reservation Rewards members like you Silvio. If you haven't yet taken advantage of the great movie discounts (plus shopping, dining and travel discounts) available on [ReservationRewards.com](#) — NOW is the perfect opportunity.

[Just click here now to go to www.ReservationRewards.com](#). This is a direct link set up exclusively for you Silvio, you don't even have to enter your name or password. Don't wait another minute, start saving right NOW!

Sincerely,

Marty Isaac
Senior Vice President
[Reservation Rewards](#)

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P.S. There are many great movies out today — but why pay full price if you don't have to? Thanks to your Reservation Rewards membership, you can [SAVE UP TO 40% ON MOVIES!](#)

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